



Jewel and Bob Morris with their dogs, Nicolette and Taz

A Rare Breed

Maria Sansone talks pet rescue with animal activist Jewel Morris.

AT A TIME IN HER LIFE when she could easily be retired and relaxing, Jewel Morris is working hard to make a difference. With her sparkling personality, Southern charm and teaching roots, she educates the public to help save animals.

Originally a teacher from Knoxville, Tennessee, Morris lives in Water Mill with her husband, real estate developer Bob Morris; her rescue dogs, Nicolette and Taz; and her three cats. She has always had a passion for animals, but she credits her husband's enthusiasm and support for inspiring her to save pets' lives. "This is our life," she says. "We're animal advocates."

It all began about two years ago with a radio show, the Eastminster Pet Show, a weekly program started by Morris and her cousin Susan Bradley that celebrates pets and airs every week on blogtalkradio.com. "My main goal with the show was to promote awareness and importance of adopting rescue pets and educate pet owners," says Morris. "Then it just mushroomed and branched out to animal issues in general."

One issue that caught her attention is the sad fate of thousands of pets that outlive their owners. Many people assume a family member or friend will care for their pet if something should happen to them, but that's not often the reality: More than a half-million companion pets are killed every year because their owners have died. In response, Morris created Pet Trustees, an organization that assists owners in making provisions to protect their pets from becoming a statistic. From downloadable amendments for wills to a complimentary National Pet Registration, Pet Trustees allows people to go online and easily make arrangements for their pets.

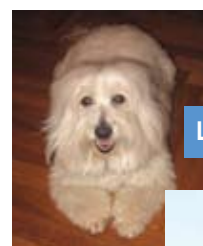
Today Morris has several other projects in the works. She's developing a weekly TV show titled *Let's Talk About Animals* that will air on LTV in East Hampton in the fall, a documentary currently in production called *Life's Ruff* and a black-and-white Tie & Tails fundraiser, scheduled for next spring, to benefit local rescue organizations. "All life is precious," she says. "We owe it to the Earth's well-being to protect and provide for animals, especially those we depend on for emotional and physical support."

Beth Ostrosky Stern and Bianca



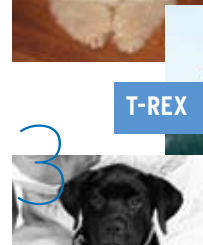
Puppies Unleashed!

See if you can match these dapper dogs with their Hamptonite parents. BY BETH OSTROSKY STERN



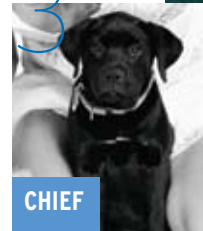
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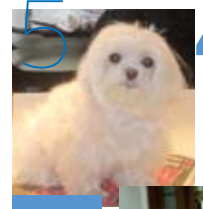
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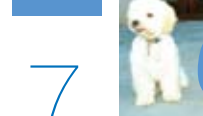
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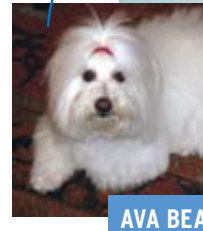
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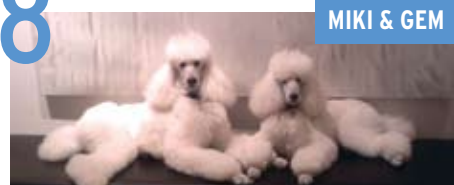
SIMBA, SPARKLES & SNOWBALL



7

AVA BEAR

8



MIKI & GEM

1. My sassy mom's great style is enhanced when I'm by her side.
2. How lucky am I to have a mom who personally designs all of my special outfits?
3. My beautiful, buff mom keeps me fit by including me on her daily runs.
4. All her events mean she's living a dog's life, but she makes every Saturday "super" for me!
5. My mom always knows the paw-fect outfit.
6. Our mom makes videos for many nonprofit organizations, but our favorites are the ones we star in.
7. My busy mom is seen interviewing celebs at every Hamptons outing, but I'm the lucky one who gets all of her free time.
8. Our mom keeps us looking our best. We're perfect poodles, and she's a perfect mom.

MATCHES



a. Karen LeFrak



b. Avis Richards



c. Jill Martin



d. Alison Brod



e. Nicole Miller



f. Lauren London



g. Gina Glickman



h. Kelly Killoren Bensimon

1. d. Alison Brod. 2. e. Nicole Miller. 3. h. Kelly Killoren Bensimon. 4. f. Lauren London. 5. c. Jill Martin. 6. b. Avis Richards. 7. g. Gina Glickman. 8. a. Karen LeFrak.

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